

Jeremy Panasuk

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You wrote the only honest sentence in this category: shipping AI is half the story. Deploying it successfully is where the real impact happens. That is the only work I have done for twenty years.

Hiring team —

Cresta turns every conversation into a competitive advantage — conversational agents, real-time human augmentation, conversation intelligence — for United, Cox, Marriott. Born from the Stanford AI Lab. Ping Wu's contact-center thesis. I have not worn your badge. I have already owned the moment your posting describes: ambitious software, a live enterprise that was not ready for it, humans who have to use it on Tuesday, metrics the customer signed, a team that can scale after I leave.

Informatica used me as the parachute closer. 19 of 20 crisis accounts recovered. Dawn Foods warehouse loads 8 hours to under 1 — featured because it got used. Mercedes +200% on the longest workflows; TCS kept the playbook. West Bend live agent quote path cut in half. Navy Federal from architecture through go-live training. PepsiCo v9→v10 with zero data loss. Last 24 months I ran that same loop on a private RTX 4070: measured agents, bounded MCP, published stack. Models accelerate. Adoption still decides whether they land.

Your success lines are my operating path. Launch so it gets used. Hit the date and the metric. Leave them confident. Give product, engineering, and GTM a written plan. Turn complexity into forward progress. The artifacts are public: environment summaries, upgrade roadmaps, the Dawn Foods loyalty talk. Customer satisfaction is worthless. Customer loyalty is priceless. That is not a slogan. That is the talk I gave while still embedded on the floor — and it is the product Cresta sells.

Remote United States. Available. High-autonomy teams only. If you want the person who owns the deploy, I am ready.

Jeremy Panasuk

The closer they send in alone.